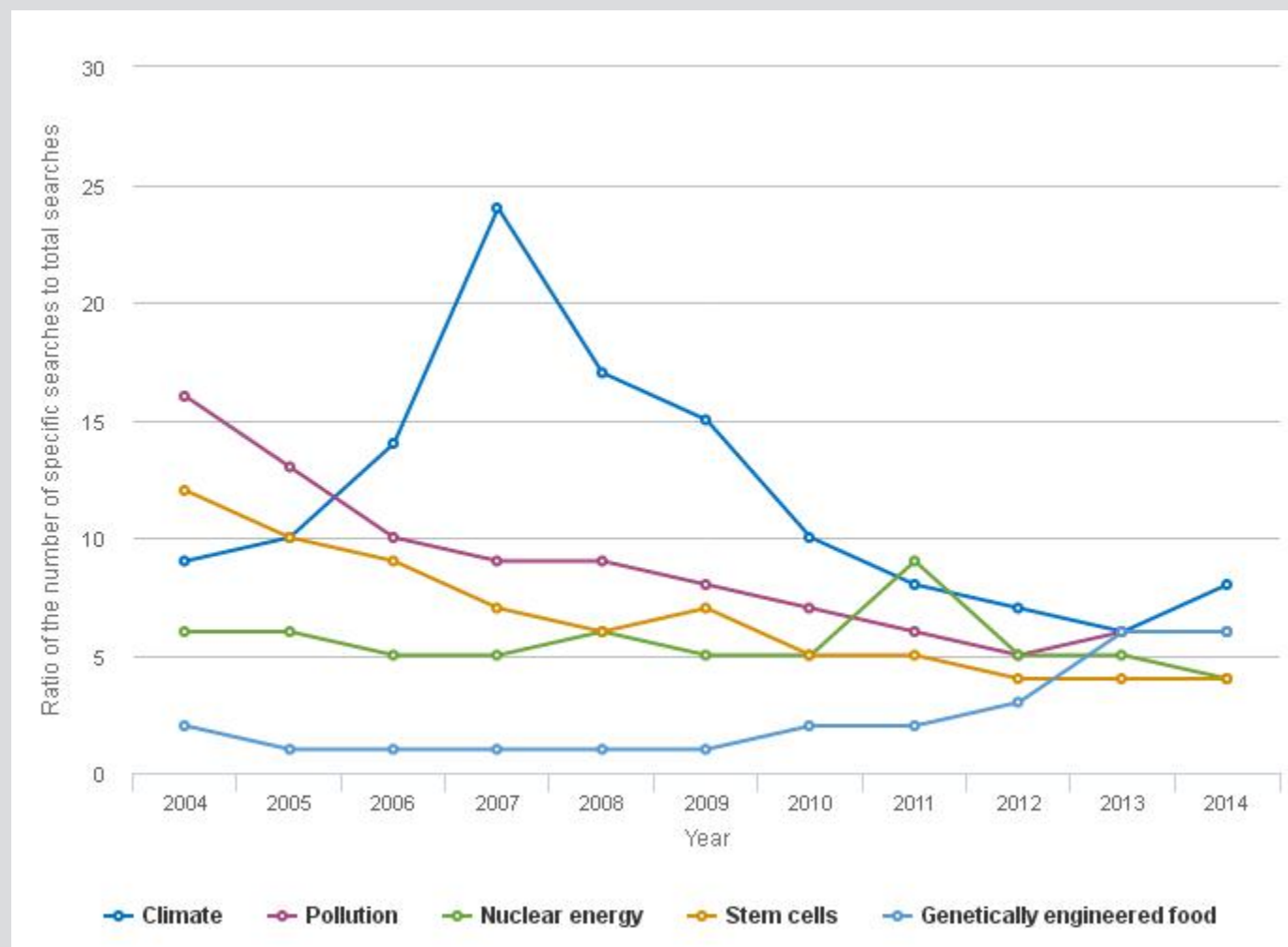


Figure 7-B
Google trend data for specific science and technology issues searches: 2004–14


NOTE: The numbers reflect how many Google searches have been done for a particular term, relative to the total number of searches over time. The results are also normalized so that the highest score in any search is 100.

SOURCES: Google, Google Trends, <http://www.google.com/trends/>, accessed 6 January 2015.

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